

## Missoula Community Radio New Presenter/DJ/Transmission Artist: Demo Script

THANK YOU so much for your interest in creating a radio show on KFGM-FM Missoula Community Radio. We sincerely appreciate your creative expression!

To be eligible for a new show you must submit a 30 minute recorded demonstrative example of your intentions. \*\*Please review our handbook before you begin so you are familiar with station policy and FCC regulations. (Found on our website or at the MCAT desk.)\*\* Following review by station administration, you will then schedule a shadow/ co-presenter session with a willing on-air station representative. If you both feel comfortable with the on-air studio, you will then be able to fill-in for absent presenters. After 3 fill-in shifts you are eligible for an open slot!

Our gracious partners at MCAT are here to train you on the use of a simple mixer to record your demo in their podcast studio space. This will give you the feel of operating multiple “pots” and channels before training in the on-air studio. Be sure to include multiple mic breaks (more than you may typically) in your session so that we have a feel for how you will operate this interface. If you intend to have a more talk oriented format you may consider bringing a studio guest into the podcast studio for your demo session (if you produce a quality product we can then air this as pre recorded content).

### DEMO SCRIPT

(hourly legal IDs must air within 3 minutes of the change of the hour; all other time stamps are suggestive of appropriate breaks and should be integrated into the content)

00:00 Legal ID: **101.5 KFGM Frenchtown, Missoula, The Bitterroot and Worldwide at MissoulaCommunityRadio.ORG**

00:00 Show introduction

09:00 Underwriter mention (must be word for word without any comment before or after):

**Missoula Community Radio is underwritten by: Zoo City Apparel. Zoo City Apparel has custom shirts and more! With over 15 years of experience, they take pride in being one of western Montana's best in screen printing. Specializing in environmentally friendly printing, bulk order quantities, and premium merchandise. Zoo City Apparel is ready to stock your gift shop, outfit your workforce, and supply your event with apparel, posters, and more. Need a design? They do that too. You can visit [Zoocityapparel.com](http://Zoocityapparel.com) or stop by for a quote today.**

15:00 Cross-promote KFGM programming: Example (feel free to editorialize): **If you haven't already caught the “Radio Disorder” show, I highly recommend checking it out. It airs on Mondays from 1 until 4. Floppy has been consistently putting together a highly topical, well curated music show. Their selected sound bytes of current events between songs really makes their show special. That's “Radio Disorder” on Monday afternoons from 1 until 4. Right here on the one, the only, Missoula Community Radio!**

30:00 Legal ID: **Missoula Community Radio**

30:00 Show outro/ Up next intro